



AQUAMAX™

“BEST FISH” PHOTO CONTEST

August 3, 2009

Land O’ Lakes Purina Mills announces the March winner for the Purina Mills AquaMax™ “Best Fish” Photo Contest.



St. Louis, MO– The winning entry for the month of March comes to us from Jeff Gaines of Pacific, MO. Jeff hooked into a Large Mouth Bass that weighed in at 6 lbs/ 1oz, and measured 22” in length. Jeff is a long time customer of Purina Mills and feeds **AquaMax™** fish food regularly to his fish in his private pond. “I toss them a scoop every day, and that helps them to grow big,” states Jeff.

Jeff gets his **AquaMax™** Fish Food from Dan Diehl, owner of the Fenton Feed Mill at 412 Water Street in Fenton, MO.

Jeff and Fenton Feed Mill both received a trophy replica mount of Jeff's winning Large Mouth Bass. The replica trophies are produced by Advanced Taxidermy & Wildlife Design— one of the premier taxidermist designers in North America.

Bob Lusk (publisher of Pond Boss Magazine) and renowned sportsman Ray Scott (founder of B.A.S.S.) were judges for the contest.

Each month throughout 2009, Purina Mills **AquaMax™** Fish Feed will select a winner from submitted entries to determine the “**Best Fish**” for the month. Anyone can enter the contest, so if you're fishing, take a camera along. You can find out more about this promotion by visiting our website at www.AquaMaxBass.com.

Purina Mills **AquaMax™** Fish Feed is a product of Land O' Lakes Purina Mills. For more information on this product, please contact your local Purina Mills dealer. For inquiries regarding this communication, please contact Jim Hennessy at Yellow Dog Productions (jim@yellowdogllc.com).



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